

SONY

For Immediate Release

Alex Garth, 02 9281 3933
Alex.Garth@adhesivepr.com.au
Adhesive PR

Kate Hammond, Sony Australia
PR.sanz@sony.com

Sony Electronics Introduces A New Car AV Receiver

Sony launches new product for their Mobile ES™ that will deliver superior in-car entertainment and redefine the driving experience



XAV-9000ES

SYDNEY, AUSTRALIA - 22 May 2023 – Sony today announced the newest addition to its Mobile ES™ lineup¹, the [XAV-9000ES](#) AV receiver. Like all the previous Mobile ES™ products, the new model features high resolution audio with pure detail that brings studio-quality sound right to your car.

The **XAV-9000ES** offers a sleek, high definition 6.75-inch touchscreen showcasing hi-res audio and visual, perfect for customers who are looking for a premium quality media receiver that could fit their cars' double DIN space, allowing for seamless, sleek and flush mount installation.

¹ Mobile ES and Mobile ES logo are trademarks, or registered trademarks of Sony Corporation.

XAV-9000ES Feature Highlights:

- **Flush Surface 6.75-Inch HD1280x720 Capacitive Touchscreen:** Our first double-DIN Mobile ES™ media receiver features a new 6.75 inch (17.1 cm) capacitive touchscreen with 1280 x 720-pixel resolution. It offers crisp detail, higher brightness and contrast for a superior in-car experience.
- **High-Resolution Audio Compatible:** Enjoy the subtle nuances of studio-quality sound. The 9000ES supports a variety of high-resolution audio codecs including native 192 kHz / 24-bit WAV, FLAC, ALAC audio files, and DSD (22.4MHz) files via 192 kHz / 24-bit PCM conversion. LDAC enables Bluetooth® streaming of all these codecs with exceptional sound quality².
- **ESS Digital-to-Analog Converter:** Experience the same calibre of sound usually reserved for high-end home audio products, thanks to the ESS DAC chip – a premium converter that provides optimum quality, from all your digital music files. With high performance 32-bit processing and eliminated timing jitter, this D/A converter delivers an unprecedented dynamic range and low harmonic distortion.
- **Premium 4-ch Class A/B Amplifier:** Giving unmatched audio quality to the built-in amplifier, a dedicated power circuit is designed for each of the left and right channels, while an overall amplifier block includes updated circuit configurations, patterns, and choices of components, minimising interference. Furthermore, the volume control circuit utilises a select audio IC with less distortion and noise. The results are smooth highs, tight bass, wide dynamic range, and a more accurate soundstage.
- **Choices for Optimum Performance:** Carefully selected components ensure superb sound quality. The dedicated choke coil features powerful bass while filtering unwanted frequencies, for controlled and dynamic audio reproduction. Audiophile-grade capacitors deliver effortless power for clear and tight bass, while multi-layer polymer capacitors help ensure low overall harmonic distortion and natural sound character.
- **Anti-Resonance Dual-Layer Chassis:** The dual-layer design of the chassis separates analogue and digital circuitry, preventing electromagnetic interference for uncompromised sound quality.
- **Sound Customisation:** The 192 kHz / 24-bit DSP offers pristine sound processing and time alignment, 14-band equaliser, and 8-band parametric equaliser. Together with the updated 3-zone crossover, which enables bi-amp front 2-way speaker drive settings, you can dial in the perfect combination of front, rear and subwoofers.

² Interoperability and compatibility among Bluetooth® devices vary.

- **Bi-Amp Front 2-Way Speaker Drive Settings:** Designed for front component speaker configurations, this setting lets you apply independent crossover, PEQ and even time-alignment settings to individual drivers in bi-amp front speakers. Now you can customise sound for each component speaker using the same detailed control normally reserved for front and rear speaker groups.
- **3-Camera Trigger Inputs:** Drivers can see the images of up to three connected cameras when shifting the vehicle's transmission lever to the reverse position or tap the dedicated icons on the home screen. By utilising the supplied trigger wires, each camera image can be switched on and off, or from one to another automatically by detecting the vehicle's turn signals or sensing compatible signals such as that for a connected front camera. An adjustable parking guide is also available for reverse gear.
- **Wire-Free Smartphone Connectivity:** Thanks to built-in Wi-Fi and the supplied GPS antenna, users can leave their smartphone in their pocket and still access full device integration.³
- **Wireless Apple CarPlay:** iPhone users will be able to make phone calls, listen to music, send and receive messages, access their favourite apps, get directions with real-time traffic conditions — including third party navigation apps — and so much more directly from the dashboard, all while allowing the driver to stay focused on the road.⁴
- **Wireless Android Auto™:** Designed with safety and convenience in mind, Android Auto is a simpler way to use a smartphone with the car's display. Drivers can talk to Google on Android Auto and stay connected, entertained and informed while keeping their eyes on the road. Just say "Hey Google" or press the voice control button on the 9000ES to get started^{5,6}.
- **USB Type-C® Compatible Rear Connection Terminals:** USB Type-C terminal is available for any compatible device, allowing high-current charge up to 3A.
- **Quick Wake Up:** With the quick wake up feature, customers are ready to go right after turning on the ignition.⁷

³ Wi-Fi connection available for Apple CarPlay and Android Auto only

⁴ Apple, Apple CarPlay, Siri and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. Learn more at www.apple.com/ios/carplay.

⁵ Active data plan required. USB connection requires the Android Auto app on Google Play and on Android-compatible smartphones running Android 8.0 or higher. Wireless connection available depending on device, country or region. Learn more at: <https://support.google.com/androidauto/>. Android Auto may not be available on all devices and is not available in all countries or regions. Google LLC, Android, Android Auto, and Google Play are trademarks of Google LLC.

⁶ Download app at Google Play and the App Store. Network services, content, and operating system and software subject to terms and conditions and may be changed, interrupted or discontinued at any time and may require fees, registration and credit card information.

⁷ Less than 8 seconds. Time measured approximately until safety caution is displayed.

- **Simple Button Controls:** The button design features large keys to seamlessly fit with the sleek display. Access volume, source, sound settings and voice control, for safe and easy operation on the road.
- **Enhanced 5V 3-pre-out Connectivity:** For future expandability, the 5V 3-pre out connectivity allows customers to build a full acoustic system, including a newly available stereo subwoofer connection, and a 4-channel stereo amplification for even louder and more powerful sound reproduction.
- **HD Graphical User Interface:** Enhanced for safety and ease of use, it features a high-contrast Mobile ES™ colour scheme while customisable wallpaper suits your vehicle and style.

Pricing and Availability

The **XAV-9000ES** will be available in Australia from September 2023.

SRP: \$1499.00 AUD

###

About Sony Corporation

Sony Corporation is a creative entertainment company with a solid foundation of technology. From game and network services to music, pictures, electronics, image sensors and financial services - Sony's purpose is to fill the world with emotion through the power of creativity and technology. For more information, visit: <http://www.sony.net/>.

About Sony Australia: Sony Australia Limited is a wholly owned subsidiary of the Sony Corporation of Japan, and a leading manufacturer of audio, video, communications and information technology products for the consumer and professional markets. Committed to producing innovative and quality electronic products, the range includes BRAVIA TVs, Alpha digital interchangeable lens cameras and Cyber-shot digital cameras, headphones, Walkman MP3 players and other audio products, and professional broadcast equipment. For more information on Sony Australia, visit www.sony.com.au.

Images: Product images can be downloaded from the Sony Australia & NZ Flickr site: <https://www.flickr.com/photos/sony-anz/>. For assistance, please contact the Sony team at Adhesive PR at sony@adhesivepr.com.au

Social Media: Stay up-to-date with Sony Australia competitions, events, product reviews and videos via Facebook - www.facebook.com/sonyaustralia, Instagram www.instagram.com/sonyaustralia, YouTube www.youtube.com/sonyaustralia and Tik Tok www.tiktok.com/sonyaustralia